

GREEN HEROES



In Mexico, as in the rest of the world, we are witnessing deeply concerning climate changes due to the damage they cause to ecosystems and species. In this discouraging scenario, some stories stand out for their positive impact. The production company La Casa de Cine has given visibility to the people behind these solutions through the documentary series Green Heroes.

My son Jordi and his team took on the task of traveling across Mexico in search of the best ideas to tackle environmental challenges and meet the people behind these initiatives. It took nearly five years to complete this project, but it was well worth it. The series is amazing both for its stories and its visuals.



Director Jordi Mariscal, production company "La Casa de Cine"

The series features five episodes: water, forests, wildlife, recycling, and the sea. There, we discover innovative ways to address the country's environmental challenges, as well as the character and decisions of those leading the changes. Some of these heroes (women and men) have decided to "burn their ships" to pursue their dreams; others have overcome



significant adversities. What they all share is persistence and a passion for making a difference.

The goal of Green Heroes is to raise awareness about the major environmental challenges in Mexico and showcase existing alternatives to address them. From my perspective, this goal is more than achieved. I invite you to dive into this fascinating series and become part of this network of efforts to preserve nature.

WATER: <https://youtu.be/Deq470Lsl7s>

FOREST: <https://youtu.be/g-2UrOjx4r8>

WILDLIFE: <https://youtu.be/7G6EURAiPF4>

RECYCLING: <https://youtu.be/jpZcbrTdlz0>

SEA: https://www.youtube.com/live/2_cR2yBsAyc?si=cg3KAEhdks6_pvl3